



FIREHOUSE ELITE

SEASON
FOUR

2478 HENDERSON LOOP
RICHLAND, WA 99352

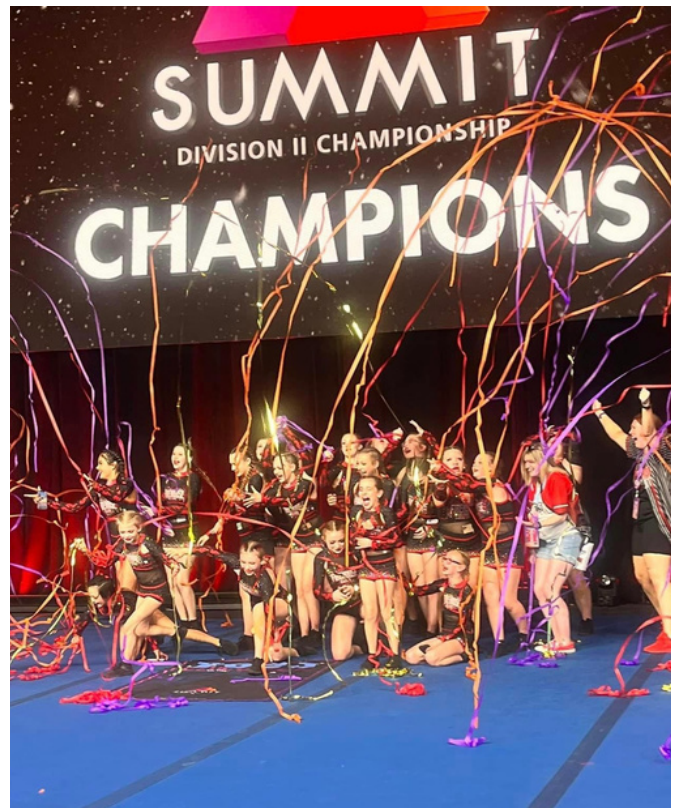
OREGON CITY, OREGON

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WELCOME,

Welcome to Firehouse Elite! We want to personally welcome all newcomers to our program. We are so honored you've chosen to join us. At Firehouse Elite, we are proud of the quality and professionalism we deliver with our program. The development, safety, and support of our athletes and families is our top priority.



OUR MISSION

Firehouse Elite's mission is to develop powerful and self-confident athletes in the sport of cheer. Focusing on self-esteem, integrity, work ethic, accountability, and commitment is our foundation for a successful outcome. We create strong effective leaders through education, supportive coaching, and a positive environment.

WHY FE?

IN ALMOST 3 SEASONS

2023 D2 SUMMIT CHAMPIONS

6X D2 SUMMIT FINALIST

5X CHEERSPORT CHAMPIONS

1X JAMFEST CHAMPION

85 NATIONAL CHAMPIONSHIPS & COUNTING

EMPOWERING ATHLETES

Not only are we a highly competitive gym with an impressive track record of success. We are also often recognized for our kindness and sportsmanship. With a focus on continuous improvement, we help athletes reach their true potential while guiding them to demonstrate respect and good sportsmanship, regardless of the outcome at competitions. When you teach athletes to believe in themselves and their team and give them the tools to perform at their best, winning is a natural byproduct.

EXCELLENCE & PROFESSIONALISM

Firehouse is run by business-minded professionals trained to create a high performing, positive culture. Our owners have 67 years of combined leadership experience and 28 years of successful business ownership. Our applied knowledge makes us a safe and secure option for your family to flourish. We believe in constantly striving to be better in every aspect of our program. Complacency isn't an option. We embrace big goals and rise to new challenges, and encourage our athletes to do the same.

SAFETY MATTERS

Our coaches and owners are First Aid, CPR, and USASF certified. We have trained medical professionals on staff who know how to prevent and address injuries. We evaluate our warm-up and conditioning strategies regularly for optimal performance. Our equipment is inspected often, and we have cameras located throughout the facility.



PRICING



NOVICE/PREP TEAMS

2-3 hours of practice a week

Monthly Fees:

Due the 5th of the month

\$275 per Month

(Includes tuition & competition package)

Competition Package:

Our competition package includes: competition uniform, music, choreography, competition registration fees, USASF athlete liability, competition bow, coaches fees and bondings.

Other items available for purchase:

Warm-Up Jacket: \$150

Rebel Backpack: \$120

Make-Up Bag: \$50

Rebel Revolution Shoes: \$115

& Other Firehouse Merch in the Pro Shop!

*SUBJECT TO CHANGE. WILL BE FINALIZED BY 6/1

PRICING



ELITE TEAMS

4-6 hours of practice per week

Monthly Tuition:

Due the 5th of the month

\$220 per Month

Discounts:

- Sibling Discount: 20% off tuition cost (For each additional child)
- First Responder Discount: 10% off monthly tuition

Competition Package:

Due the 5th of the month

Options:

3 payments of \$915

6 payments of \$549

12 payments of \$321

Choose a 6 month payment plan and receive a free Rebel backpack or Rebel Revolution shoes!

Our competition package includes: competition uniform, competition bow, custom jersey, competition fees, premium music, award-winning in-house choreography, choreography upgrades, coaches fees, USASF athlete liability, summer camp and bondings.

Other items available for purchase:

Warm-Up Jacket: \$150

Rebel Backpack: \$120

Make-Up Bag: \$50

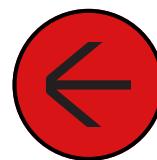
Rebel Revolution Shoes: \$115

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COMPETITION

SCHEDULE



REGULAR SEASON

**DECEMBER
7-8**

AMERICAN NW- PORTLAND
NOVICE, PREP, PORTLAND ELITE TEAMS

**DECEMBER
14-15**

AMERICAN GRAND- LAS VEGAS
TRI-CITIES ELITE TEAMS

**JANUARY
11-12**

ALOHA- PORTLAND
NOVICE, PREP & ELITE TEAMS

**JANUARY
25-26**

ATC GRAND NATIONALS- SEATTLE
ELITE TEAMS

POSSIBLE FLY AWAY COMPETITION

**FEBRUARY
15-16**

CHEERSPORT NATIONALS- ATLANTA
ELITE TEAMS

-- OR --

**FEBRUARY 28
- MARCH 2**

NCA NATIONALS- DALLAS
ELITE TEAMS

**MARCH
8-9**

PACWEST- PORTLAND
NOVICE, PREP & ELITE TEAMS

**MARCH
29-30**

ONE UP- BELLEVUE
ELITE TEAMS

POSSIBLE POST SEASON

REGIONAL SUMMIT

APRIL 2025

YOUTH SUMMIT

APRIL 2025

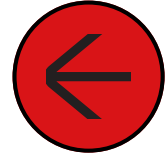
SUMMIT

MAY 2025



IMPORTANT

DATES



- MAY 17-19 - PORTLAND TRYOUT SKILL EVALUATIONS
- MAY 30-JUNE 1ST - TRI-CITIES TRYOUT SKILL EVALUATIONS
- MAY 28 - PORTLAND PRACTICES BEGIN
- JUNE 3 - TRI-CITIES PRACTICES BEGIN
- JUNE 8 - PORTLAND TEAM REVEAL CELEBRATION
- JUNE 17 - TRI-CITIES TEAM REVEAL CELEBRATION
- TBA- SUMMER CAMP
- JULY - TRI-CITIES VACATION BLACKOUT FOR CHOREOGRAPHY
- AUGUST - PORTLAND VACATION BLACKOUT FOR CHOREOGRAPHY
- OCTOBER - COMPETITION SEASON KICK-OFF CELEBRATION
- NOVEMBER - FALL SHOWCASE
- DECEMBER 23RD - JANUARY 1 ST- HOLIDAY BREAK CLOSURE
- APRIL - SPRING SHOWCASE



FIREHOUSE ELITE

▶ **2024-2025** ◀

TRYOUTS



PORTLAND  **TRI-CITIES**

MAY
17-19

FIREHOUSE ELITE
FIREPROOF

MAY
5/30-6/1

REGISTER TODAY: FIREHOUSEELITE.NET

TRYOUTS

TRYOUTS

Every athlete who attends tryouts and completes the registration process will be placed on a team. During this three-day process, coaches will assess the various skills your athlete currently has. Tryouts are designed to help coaches determine the best placement for each athlete, as well as what is needed to create the most successful teams. Teams are strategically assembled to achieve the highest scores possible at competitions.

TRIAL TEAM PLACEMENTS

After tryouts, you may be selected to practice with several teams over our two-week trial practices. Our main goal is to place your athlete on a team where they feel confident and are utilized.

TEAM REVEAL

The team reveal event will take place after our tryout process. Athletes come together to celebrate their hard work and dedication and discover which team they have been selected to be a part of for the season.



FREQUENTLY ASKED QUESTIONS

I'VE NEVER CHEERED BEFORE, CAN I JOIN?

Firehouse Elite welcomes individuals of all skill levels to join our teams. Whether you're new to cheerleading or have prior experience, we are excited to support you on your cheer journey and help you grow as a member of our gym.

WHAT SHOULD I EXPECT AT TRYOUTS?

At tryouts, we will ask to see each athlete's flexibility, jumps, and tumbling. For those with no prior tumbling or cheer experience, please just come and enjoy the tryout experience; we will help you out. We ask that all athletes wear all black and have hair tied back & out of their face.

HOW DO YOU COMMUNICATE INFO AT YOUR GYM?

Within our gym, we utilize various channels for effective communication. These include direct emails from Firehouse Elite, the BAND app, our family Facebook group for important updates, as well as team-specific Facebook groups for targeted information. Additionally, athletes engage in group chats with their teams and coaches for communication.

IS THERE FUNDRAISING OPPORTUNITIES?

Yes! Firehouse Elite Booster puts on many fundraising opportunities throughout the season!





FIREHOUSE

#UN4GETTABLE

