



FIREHOUSE
ELITE

SEASON
SIX

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WHAT FUELS OUR FIRE?

Firehouse Elite is a second home for athletes who want more.

More growth. More purpose. More confidence.

As one of the largest and fastest-growing programs in the Pacific Northwest and the only D1 cheer gym in the Tri-Cities we provide a clear path to high level competition while protecting what matters most: safety, values, and culture.

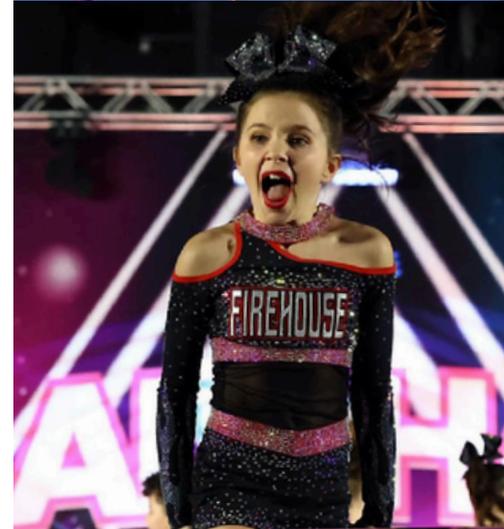
Our success is proven, including multiple Top 3 finishes and a 1st Place title at The D2 Summit. But we're even more proud of how we've built it.

We train with intention.
We develop athletes progressively.
We hold high standards in a positive environment.

Our coaches are certified, educated, and deeply invested.
Our owners are present and hands-on.
Our culture is brave, growth-focused, and rooted in integrity.

We don't promise easy.
We promise growth and we walk with our athletes every step of the way.

When you join Firehouse, you're not just joining a team. You're joining a community.



PRICING



Elite Teams

5-6 hours of practice per week

Monthly Tuition:

Due the 5th of the month

\$230 per Month for Tri-Cities Athletes

\$240 per Month for Oregon City Athletes

Discounts:

- Sibling Discount: 20% off tuition cost (For each additional child)
- First Responder Discount: 10% off monthly tuition

Competition Package:

Due the 20th of the month Payment

Options:

- 3 payments of \$1110 (June, July, & August)
- 6 payments of \$611 (June - November)
- 12 payments of \$333 (Monthly)

OUR COMPETITION PACKAGE INCLUDES:

- Competition Bows
- Custom Jersey
- Practice Wear Top
- Competition Fees
- 2 Choreography Sessions With Dynamic Innovations
- Choreography Upgrades With Dynamic Innovations
- Coaches Fees
- USASF Athlete Liability
- 5-Day Summer Camp W/Guest Coaches (Youth, Junior, & Senior Athletes)
- Celebrations

**Regular Season Comp Cost Subject To Change. Will Be Finalized by 6/12*

OTHER FEES: NEW ATHLETE UNIFORM: \$625-\$725 REBEL REVOLUTION SHOES: \$110

PRICING



Novice/Prep Teams

3-4 hours of practice per week

Monthly Fees:

Due the 5th of the month

\$375 per Month

(Includes tuition & competition package)

OUR COMPETITION PACKAGE INCLUDES:

- Competition Uniform
- Competition Bow
- Custom Jersey
- Practice Wear Top
- Competition Fees
- Premium Music
- Choreography
- Coaches Fees
- USASF Athlete Liability
- Celebrations

**Regular Season Comp Cost Subject To Change. Will Be Finalized by 6/12*

PRICING



CheerABILITIES Elite/Novice

2-4 hours of practice per week

Our CheerABILITIES team is gearing up for an exciting and inspiring season ahead! This incredible group of athletes brings together individuals of all abilities to showcase their passion, teamwork, and enthusiasm for cheer. As they prepare for performances and competitions, the team is focused on building strong bonds, learning new skills, and spreading positivity both on and off the mat. With dedicated coaches and supportive teammates, the CheerAbilities team is ready to thrive this season.

Monthly Fees:

Due the 5th of the month

\$325 per Month for Elite Athletes

\$275 per Month for Novice Athletes

**COSTS MAY VARY BASED ON FUNDS RAISED*

(Includes tuition & competition package)

OUR COMPETITION PACKAGE INCLUDES:

- Competition Bow
- Custom Jersey
- Competition Fees
- Premium Music
- In-House Choreography
- Coaches Fees
- USASF Athlete Liability
- Celebrations

**Regular Season Comp Cost Subject To Change. Will Be Finalized by 6/12*

SEASON SIX PERKS

TRAIN LIKE AN ELITE ATHLETE. GROW LIKE A LEADER. BELONG LIKE FAMILY.

Fire Academy Camp is a high-energy, confidence-building experience designed for athletes who want to reach their highest potential. This five-day immersive camp sharpens skills, builds confidence, and creates unforgettable memories.

July 13–17, 2026

Firehouse Elite Gym – Richland, WA

Led by Firehouse Elite's championship-level coaching staff and special guest coaches.

Athletes will train in:

- Cheer fundamentals & advanced skill progressions
 - Tumbling & stunt technique
 - Strength, conditioning & flexibility
 - Confidence, leadership & teamwork
 - Goal setting, mindset & mental toughness

All wrapped in the fun, hype, and family culture Firehouse is known for.

DYNAMIC INNOVATIONS CHOREOGRAPHY



Dynamic Innovations, known for their award-winning choreography, has selected Firehouse Elite to join their exclusive list of gyms for the 2026-2027 season! They'll be kicking off our season with a visit in June, then returning in August to help refine and perfect our routines.

COMPETITONS & PERFORMANCES

TYPICAL REGULAR SEASON COMPS

NOVEMBER 21-22	FALL SHOWCASE ALL TEAMS
DECEMBER	AMERICAN NW - PORTLAND ALL TEAMS
JANUARY	ALOHA - PORTLAND ALL TEAMS
JANUARY	ATC GRAND NATIONALS - SEATTLE ELITE TEAMS
FEBRUARY	ASC SHOWDOWN - TACOMA ELITE TEAMS W/O SUMMIT BID
FEBRUARY/ MARCH	PACWEST - PORTLAND ALL TEAMS
MARCH	ONE UP - BELLEVUE ELITE TEAMS
APRIL	SPRING SHOWCASE ALL TEAMS
TBD	1-2 FLY AWAY COMPETITIONS ELITE TEAMS

**SUBJECT TO CHANGE. WILL BE FINALIZED BY 6/12*

POSSIBLE POST SEASON

REGIONAL SUMMIT APRIL 2027 Phoenix, AZ	YOUTH SUMMIT APRIL 2027 Tampa, FL	US FINALS APRIL 2027 Tacoma, WA	SUMMIT MAY 2027 Orlando, FL
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IMPORTANT



DATES



- May 15-17-Portland Tryout Skill Evaluations
- May 28-30 -Tri-Cities Tryout Skill Evaluations
- June 1 - Practices Begin
- June 12-14 - Team Reveal Celebration
- June 14-27 - Blackout Dates For Elite Choreography
- June 29-July 4 - Summer Break *No Practice*
- July 13-17 - 5-Day Summer Camp in Richland, WA
- August 9-29 - Blackout Dates For Elite Choreography
- August - CheerABILITIES In-House Summer Camp
- November - Competition Season Kick-Off Celebration
- November 22-23 - Fall Showcase
- December 24-January 1 - Holiday Break Closure
- April - Spring Showcase



FIREHOUSE ELITE

▶ **2026-2027** ◀

TRYOUTS



OREGON CITY

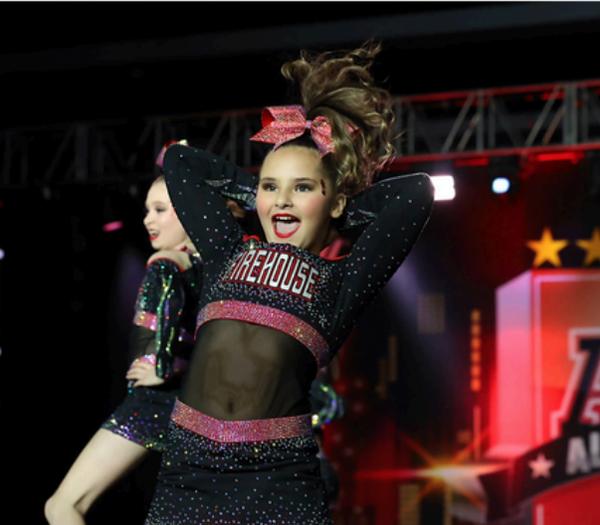
MAY 15TH -17TH



TRI-CITIES

MAY 28TH -30TH

REGISTER TODAY: FIREHOUSEELITE.NET



TRYOUTS

TRYOUTS

During this two-day process, coaches will assess the various skills your athlete currently has.

Tryouts are designed to help coaches determine the best placement for each athlete, as well as what is needed to create the most successful teams. Teams are strategically assembled to achieve the highest scores possible at competitions.

TEAM REVEAL

The team reveal event will take place after our tryout process. Athletes come together to celebrate their hard work, dedication, and discover which team they have been selected to be a part of for the season.

FREQUENTLY ASKED QUESTIONS

I'VE NEVER CHEERED BEFORE, CAN I JOIN?

Firehouse Elite welcomes individuals of all skill levels to join our teams. Whether you're new to cheerleading or have prior experience, we are excited to support you on your cheer journey and help you grow as a member of our gym.

WHAT SHOULD I EXPECT AT TRYOUTS?

At tryouts, we will ask to see each athlete's flexibility, jumps, and tumbling. For those with no prior tumbling or cheer experience, please just come and enjoy the tryout experience; we will help you out. We ask that all athletes wear all black and have hair tied back & out of their face.

HOW DO YOU COMMUNICATE INFO AT YOUR GYM?

Within our gym, we utilize various channels for effective communication. These include direct emails from Firehouse Elite, the BAND app, as well as team-specific BAND groups for targeted information.

ARE THERE FUNDRAISING OPPORTUNITIES?

Firehouse Elite Booster Club has been highly successful in creating meaningful fundraising opportunities for our families. Many parents have proudly joined the Hit Zero Club — meaning they raised enough to cover their athlete's entire competition package. Booster funds can also be applied toward travel expenses, including flights and hotel accommodations, helping make the season more sustainable for families.





FIREHOUSE SEASON 6

